

BACHELOR OF TOURISM, HOSPITALITY AND EVENTS

TRIMESTER 1

Level 1	BU1104 Introduction to Management Concepts and Application
Level 1	BU1105 Business Communication
Level 1	BU1108 Marketing Matters

TRIMESTER 2

Level 1	BU1007 Principles of Data Analysis for Business
Level 1	BU1112 Business Law
Level 1	TO1008 Introduction to Tourism, Hospitality and Events

TRIMESTER 3

Level 1	BU1002 Accounting for Decisions Making
Level 2	BX2051 Managing People
Level 2	TO2117 Food and Beverage Management*

TRIMESTER 4

Level 2	BX2091 Tourism and Leisure Management*
Level 2	BX2077 Project Management*
Option Line	Select any undergraduate subject eg. BX2062

TRIMESTER 5

Option Line	BX2174 Evidence Based Business Decision Making
Option Line	BX2094 Conference and Event Management*
Option Line	Select any undergraduate subject eg. BX2081*

TRIMESTER 6

Level 3	BX3193 Hospitality Operations Management*
Level 3	BX3194 Destination Management and Planning*
Option Line	Select any undergraduate subject eg. BX3152*

TRIMESTER 7

Level 3	BX3095 Visitor and Crowd Behaviour Management*
Level 3	TO3051 Innovation for Tourism and Hospitality Futures*
Level 3	TO3052 Experience Design in Tourism, Hospitality and Events*

TRIMESTER 8

Option Line	Select one Level 2 or Level 3 BX subject eg. BX3174
Level 3 Option	BU3102 Multidisciplinary Project OR BU3101 Professional Internship
Level 3	TO3153 Revenue and Yield Management

Course code	109110
Course duration	8 study periods, full-time
Subjects	24 Subjects (72 credit points)
Course type	Bachelor Degree (AQF Level 7)

**check subject availability as subjects may only be available in alternate trimesters*