

MASTER OF INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT

TRIMESTER 1

Foundation	LB5202 Marketing Management
Foundation	LB5205 People in Organisations
Foundation	LB5236 International Political Economy OR LB5228 The Changing Business Environment

TRIMESTER 2

Foundation	LB5212 Accounting and Finance for Managers
Core	LB5203 Sustainable Enterprise
Core	TO5101 Tourism Systems Analysis

TRIMESTER 3

Core	TO5002 Introduction to Tourism and the Environment OR TO5104 Tourist Management Strategies *
Core	TO5102 Tourism and Hospitality Operations Management* OR TO5202 Economic Decision-Making in the Hospitality Industry*
Core	TO5103 Global Destination Competitiveness* OR TO5203 Hospitality and Gastronomy: Social, Private and Commercial*

TRIMESTER 4

Core	TO5002 Introduction to Tourism and the Environment* OR TO5104 Tourist Management Strategies*
Core	TO5102 Tourism and Hospitality Operations Management* OR TO5202 Economic Decision-Making in the Hospitality Industry*
Core	TO5103 Global Destination Competitiveness* OR TO5203 Hospitality and Gastronomy: Social, Private and Commercial*

TRIMESTER 5

Option Line	TO5106 Quality Customer Service (not available in 2020)
Option Line	Select one LB52 subject eg. LB5233*
Option Line	Select any Level 5 subject eg. CO5119*

TRIMESTER 6

Core	LB5235 Applied Research Project OR LB5520 Professional Project/Internship
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Course code	109104
Course duration	2 years full-time
Subjects	16 Subjects (48 credit points)
Course type	Masters Degree (Coursework) (AQF Level 9)

**check subject availability as subjects may only be available in alternate trimesters*