

BACHELOR OF BUSINESS

International Business

TRIMESTER 1

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| Level 1 | BU1104 Introduction to Management Concepts and Application |
| Level 1 | BU1105 Business Communication |
| Level 1 | BU1108 Marketing Matters |

TRIMESTER 2

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| Level 1 | BU1002 Accounting for Decision Making |
| Level 1 | BU1003 Principles of Economics |
| Level 1 | BU1112 Business Law |

TRIMESTER 3

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| Level 1 | BU1007 Principles of Data Analysis for Business |
| Level 2 | BX2062 Operations Management |
| Option Line | Select any undergraduate subject eg. BX2051* |

TRIMESTER 4

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| Level 2 | BX2014 Principles of Finance |
| Level 2 | BX2174 Evidence Based Business Decision Making |
| Option Line | Select any undergraduate subject eg. BX2091* |

TRIMESTER 5

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| Level 2 | BX2061 Business Negotiation |
| Option Line | Select one Level 2 BX subject eg. BX2077* |
| Option Line | Select any undergraduate subject eg. BX2081* |

TRIMESTER 6

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| Level 3 | BX3173 Innovation Driven Entrepreneurship |
| Option Line | Select one Level 2 BX subject eg. BX2082* |
| Option Line | Select one Level 3 BX subject eg. BX3174* |

TRIMESTER 7

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| Level 3 | BX3152 Managing a Global Workforce |
| Level 3 | BX3061 International Business |
| Option Line | Select one Level 2 or Level 3 BU or BX subject eg. BX2184* |

TRIMESTER 8

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| Level 3 | BX3082 International Marketing |
| Level 3 | BX3102 Multidisciplinary Project OR BU3101 Professional Internship |
| Option Line | Select one Level 2 or Level 3 subject* eg. BX3171* |

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| Course code | 20510 |
| Major | International Business |
| Course duration | 8 study periods, full-time |
| Subjects | 24 Subjects (72 credit points) |
| Course type | Bachelor Degree (AQF Level 7) |

**check subject availability as subjects may only be available in alternate trimesters*