

# BACHELOR OF BUSINESS

## Business Intelligence and Information Systems

### TRIMESTER 1

Level 1	BU1104 Introduction to Management Concepts and Application
Level 1	BU1105 Business Communication
Level 1	BU1108 Marketing Matters

### TRIMESTER 2

Level 1	BU1003 Principles of Economics
Level 1	BU1112 Business Law
Level 1	CP1401 Fundamentals of Problem Solving and Programming I

### TRIMESTER 3

Level 1	BU1002 Accounting for Decision Making
Level 1	BU1007 Principles of Data Analysis for Business
Level 1	CP1406 Web Design and Development

### TRIMESTER 4

Level 2	CP2404 Database Modelling
Option Line	Select any undergraduate subject eg. BX2051*
Option Line	Select any undergraduate subject eg. BX2062*

### TRIMESTER 5

Level 2	CP2405 Collective Intelligence and Entrepreneurship
Option Line	Select any undergraduate subject eg. BX3171*
Option Line	Select one Level 2 BX subject eg. BX2077*

### TRIMESTER 6

Level 3	CP3401 e-Strategic Management
Option Line	Select one Level 2 BX subject eg. BX2081*
Option Line	Select one Level 2 or Level 3 BU or BX subject eg. BX2061*

### TRIMESTER 7

Level 3	CP3403 Data Mining
Option Line	Select one Level 3 BX subject eg. BX3174*
Option Line	Select one Level 2 or Level 3 subject eg. BX3173*

### TRIMESTER 8

Level 3	CP3404 Information Security
Level 3	CP3413 Information Processing and Visualisation
Level 3	BU3102 Multidisciplinary Project OR BU3101 Professional Internship

Course code	<a href="#">20510</a>
Major	Business Intelligence and Information Systems
Course duration	8 study periods, full time
Subjects	24 Subjects (72 credit points)
Course type	Bachelor Degree (AQF Level 7)

\*Offered in alternate trimesters only. Check subject availability.