



MBA (for Executives)

Your Career Your Future

One Year Program

James Cook University

James Cook University is ranked in the top 5% of universities world wide* and is Queensland's second oldest university. The Brisbane Campus is a highly specialised business school located in the Queen Street CBD precinct.

MBA (for Executives)

The MBA (for Executives) is JCU's world class MBA run in a special mode to suit the needs of busy working professionals. The content is executive level and geared toward workplace practice and application. The program will significantly enhance your leadership capability and better equip you to turn economic challenges into business opportunities in today's highly competitive global marketplace.

Delivery

With a maximum of 20 professionals enrolled in the program, our interactive seminar style delivery and lecturers at the peak of their profession ensures you gain optimum interaction with other high calibre business managers and applicable business principles and initiatives.

The weekend delivery mode has been chosen to minimise the impact on your work schedule while keeping in mind your need for work-life balance. The entire program can be completed in under a year, thereby minimising extended periods of study that is usually required with the traditional 18 – 24 month MBA model.

Content

All areas of contemporary management, operations, entrepreneurship, governance, strategy, accounting, finance, international business, sustainability, and economics are covered, culminating into a highly relevant workplace project.

James Cook University Brisbane Campus

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- Executive Level Content
- Seminar Style Delivery
- Designed for Working Professionals
- Industry Expert Facilitators
- Fee Help Available
- Capped Enrolments
- Work Related Projects
- Competitively Priced
- Exit Pathways for Graduate Certificate and Graduate Diploma Available
- \$1,985 per subject (includes course material & textbooks)^

Commence Studies – Graduate Certificate			
Subject 1 Human Relations in the Workplace	Subject 2 Competitive Strategy	Subject 3 Marketing Innovation	Subject 4 Data Management & IT
Exit Option 1 – Graduate Certificate of Business Administration or/ Articulate into – Graduate Diploma of Business Administration			
Continue Studies – Graduate Diploma			
Subject 5 Contemporary leadership	Subject 6 Accounting for Managers	Subject 7 Business: A Global Perspective	Subject 8 Finance for Managers
Exit Option 2 – Graduate Diploma of Business Administration or/ Articulate into – Master of Business Administration			
Continue Studies - MBA			
Subject 9 Workplace Project	Subject 10 Business and the Law	Subject 11 Entrepreneurship	Subject 12 Sustainable Enterprise
Graduate with an MBA			

Total Fees \$19,850[^]



Brisbane Campus