

DIPLOMA OF BUSINESS

Standard Duration: 3 trimesters

Fast Track : 2 trimesters

Total No. of subjects: 8

Intakes: March, July and November

OVERVIEW

- PATHWAY to BACHELOR

For international students, education in Australia can be difficult due to difference in cultures, languages and educational backgrounds. Often an international student will need particular assistance just to understand the Australian way of teaching and learning.

James Cook University's new Diploma of Business provides a flexible pathway into the Bachelor of Business for international students who need additional levels of teaching and personal support.

It is taken as an alternative to the first year of the Bachelor of Business program when a student's background indicates the need for extended teaching and learning support to progress in the Australian educational system. You get 33% more classes and personal consulting with your lecturers is readily available.

Note that taking this pathway does not extend the period to complete a Degree; the diploma plus degree package can still be completed in 3 years (normal track) or 2 years (fast track).

Diploma of Business

COURSE STRUCTURE

This Diploma of Business consists of eight subjects which include essential skills in effective writing, effective speaking and mathematics.

With this structure, the university diploma is a very effective pathway to university Bachelor degrees for many international students.

SUBJECTS

Take all eight (8):

1. CV1200 Effective Speaking
2. CU1000 English for Academic Purposes *or* CU1010 Effective Writing
3. MA1020 Preparatory Mathematics *or* BU1907 Business Data Analysis
4. BU1902 Accounting for Decision Making
5. BU1903 Economics for Business
6. BU1904 Management, People & Organisations
7. BU1905 Personal & Professional Business Skills
8. BU1906 Managing the Customer Experience

ACADEMIC ENTRY QUALIFICATIONS

This university diploma allows entry for students who do not quite meet Bachelor degree entry requirements.

Your academic level can be lower than the equivalent of Australian year 12, if it is judged to be sufficient to complete the diploma.

ENGLISH ENTRY QUALIFICATIONS

Your English level must be at least IELTS 5.5, with a minimum component score no lower than 5.0, or an approved equivalent

ADVANCED STANDING CREDIT INTO DIPLOMA

JCU recognises advanced standing credit for equivalent studies at an equivalent level from Australian or overseas universities. The credit is determined after receipt of application for the diploma.

The maximum advanced standing credit available into the Diploma of Business is two subjects.

ADVANCED STANDING CREDIT FROM DIPLOMA INTO BACHELOR

Completion of the Diploma gives eight subjects credit into the Bachelor of Business, which then allows students to take single or double majors in

- Hospitality Management
- Human Resource Management
- International Business
- Management & Entrepreneurship
- Marketing
- Tourism Management

or take a single major in

- Accounting