

<b>Course code</b>	109004
<b>Course Duration</b>	2 years full-time
<b>Subjects</b>	16 Subjects (48 credit points)
<b>Course type</b>	Masters Degree (Coursework) (AQF Level 9)

## Course Structure

### FOUNDATION SUBJECTS

[LB5202:03](#) Marketing Management

[LB5205:03](#) People in Organisations

[LB5212:03](#) Accounting and Finance for Managers

[LB5236:03](#) Comparative Global Business Systems

### CORE SUBJECTS

[LB5228:03](#) The Changing Business Environment

[LB5229:03](#) Economics for a Sustainable World

[LB5230:03](#) Managing Strategic Resources and Operations

[LB5231:03](#) Corporate Responsibility and Governance

[LB5232:03](#) Marketing and Customer Engagement

[LB5233:03](#) Innovation and Entrepreneurship

[LB5234:03](#) Leading and Managing Organisational Change

[LB5235:03](#) Practical or Research Project

### PLUS

Select 6 credit points of level 5 subjects with a prefix of LB, CO, CP, EC, TO or CV

### PLUS

Select 6 credit points of any level 5 subjects

## Recommended Study Plan

### Trimester 1

Foundation	LB5202: Marketing Management
Foundation	LB5205: People in Organisations
Foundation	LB5236: Comparative Global Business Systems

### Trimester 2

Core	LB5228: The Changing Business Environment
Core	LB5229: Economics for a Sustainable World
Core	LB5230: Managing Strategic Resources and Operations

### Trimester 3

Foundation	LB5212: Accounting and Finance for Managers
Core	LB5232: Marketing, Customer Engagement, Social Media and Marketing
Core	LB5234: Leading and Managing Organisational Change

### Trimester 4

Core	LB5233: Strategic and Responsible Innovation Management
Option Line	level 5 subjects with a prefix of LB, CO, CP, EC, TO or CV ( <i>LB5220: Entrepreneurship in International Emerging Economies</i> )
Option Line	Any level 5 subject ( <i>LB5203: Sustainable Enterprise</i> )

### Trimester 5

Core	LB5231: Corporate Responsibility and Governance
Option Line	level 5 subjects with a prefix of LB, CO, CP, EC, TO or CV ( <i>TO5102: Tourism and Hospitality Operations Management</i> <b>or</b> <i>TO5202: Economic Decision-Making in the Hospitality Industry</i> )
Option Line	Any level 5 subject ( <i>TO5101: Tourism Systems Analysis</i> )

### Trimester 6

Core	LB5235: Practical or Research Project
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