Graduate Certificate of International Hospitality Management
Graduate Diploma of International Hospitality Management
Master of International Tourism & Hospitality Management (MITHM)

JCU Degree Code: 20511, 001006,24604

**Standard Duration**
Graduate Certificate of IHM – 6 months
Graduate Diploma of IHM – 12 months
MITHM – 18 months

**Fast Track**
Graduate Certificate of IHM – N/A
Graduate Diploma of IHM – 8 months
MITHM – 12 months

**Total No. of Subjects**
Graduate Certificate of IHM – 4
Graduate Diploma of IHM – 8
MITHM – 12

**OVERVIEW**
The Master of International Tourism & Hospitality Management is an innovative masters level qualification that combines tourism, hospitality and business management to give students the management skills required to be a tourism and hospitality industry professional.

The Graduate Certificate and Graduate Diploma provide shorter more focussed programs.

**CAREER OPPORTUNITIES**
JCU has strong industry links and has innovative partnerships with industry and educational institutions both locally and overseas. This provides the opportunities for JCU students to pursue careers not only in the dynamic tourism and hospitality industry, but also in associated marketing and public relations.

**PROFESSIONAL RECOGNITION**
All tourism subjects at JCU are recognised by the World Tourism Organisation as providing world-class tourism education since 1993.

**COURSE STRUCTURE**
A mix of tourism, hospitality and business management subjects provide the core knowledge for managerial careers in the tourism & hospitality industries.

**GRADUATE CERTIFICATE OF IHM**

To take both

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject Name</th>
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<tbody>
<tr>
<td>TO5202</td>
<td>Economic Decision Making in the Hospitality Industry</td>
</tr>
<tr>
<td>TO5204</td>
<td>Ethics in the International Hospitality Industry</td>
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**Plus two (2) from**

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<td>Human Relations in the Workplace</td>
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**GRADUATE DIPLOMA OF IHM**

To take all four (4)

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<tr>
<td>TO5201</td>
<td>Strategic Management &amp; Development in the Hospitality Industry</td>
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**PROFESSIONAL RECOGNITION**

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School or Faculty.

**ACADEMIC ENTRY QUALIFICATIONS**

An undergraduate degree in any discipline or other qualifications deemed equivalent; or evidence of professional experience that meets the approval of the Head of School or Faculty.

**INTERNSHIP OPTION**
In the final trimester, high performing students, subject to meeting performance criteria, may choose to take up an Industry Internship as an additional 13th subject.

- Integrates theory and practice
- Enhances professional soft skills, as expected at postgraduate level
- Develops abilities to investigate, analyse, evaluate and provide recommendations
- Career-related experience informs career choice.

**ENGLISH LANGUAGE ENTRY REQUIREMENTS**
You must provide evidence of English proficiency if English is not your first language.

- IELTS: A minimum overall score of 6.0, with a minimum score of at least 5.5 in each component
- TOEFL: A minimum score of 550, with a Test of Written English score of at least 4.0; or a computer-based score of 213 with an essay rating of at least 4.0; or an internet-based score of 79 with a minimum writing score of 19,
- Alternative pathways that provide evidence of equivalent levels of English

Results must be less than two years old at the time of application.

**CONTACT DETAILS**
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Email: jcubrisbane@jcub.edu.au
Website: www.jcub.edu.au

This publication is intended as a general guide. Information is correct at the time of publication. Prospective students should contact the University to confirm admission requirements and the availability of courses. James Cook University reserves the right to alter any course or admission requirement without prior notice.

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